

Pre-Production Planning Document (MONTAGE)

GENERAL INFO

1. **Your Name:** Breanna Robinson
2. **PROJECT:** Montage of a place

CREATIVE BRIEF

1. What must it be?

This will be a montage of the different types of activities that New Haven has to offer.

2. Who is it for?

This is for anyone living in or around New Haven and wants to know more about what kind of things to do in the city. It is also for anyone outside of New Haven who is interested to visit Connecticut and New Haven and is looking for things to do on their trip.

3. How long must it be?

It can be 1 to 3 minutes in length.

4. What is your objective with the piece?

My objective of this piece is to showcase the diverse options of entertainment that New Haven has to offer and use our visual composition skills to properly showcase these parts of New Haven.

5. When is it due?

This montage is due next Sunday, April 14th at midnight.

6. What is the overall idea?

The overall idea is to give a quick, fun visual for people to watch and see what different activities are around New Haven for them to experience.

7. What is the storyline summary?

The storyline summary is to show how diverse New Haven is and how it can appeal to many different people and their interests.

8. Elevator pitch:

You can get stuck doing the same things over and over again when you live somewhere, but here is a list of things to do in New Haven to satisfy many interests.

9. Tagline:

There's something for everyone to discover in New Haven.

10. Look and feel description (including "pacing"):

This will be a quick scroll through of many of the different activities available. Many clips and photos will be shown, but will not move too quickly where the audience can't full process the images.

QUESTIONS / NOTES

SUBJECT:

1. Why did you choose this location?
 - a. I chose this location because this is an area in which I live and want to learn more about what is offered.
2. Location ideas:
 - a. Downtown, east rock park, Yale university, bars, museums, etc.

NARRATION/HOST:

3. Who will lead us through the piece?
 - a. I will narrate through the piece
4. Narration ideas:
 - a. I will narrate over the images and video of different locations and activities in New Haven

MUSIC:

1. What is overall “mood” and “feel” of the piece?
 - a. I want this piece to be upbeat and have people enjoy and get excited for the different things offered in New Haven
2. Music track ideas:
 - a. Find similar videos of “Things to do in...” to see what kinds of music was used and what worked well in certain pieces.

AMBIENT AUDIO:

1. What is the “location” of the piece? If we close our eyes, where should we imagine that we are?
 - a. The location is New Haven, through narration and describing the different activities, hopefully the audience can picture the events going on in New Haven without looking at the video.
2. Ambient audio ideas:
 - a. Sounds of a busy city

SOUND EFFECTS:

1. What sound effects (SFX) would help tell this story? Why?
 - a. Sound effects directly related to some of the activities could help tell the story. Renting bicycles, restaurants, etc.
2. SFX ideas:
 - a. Bike bell, clattering dishes, car horns (busy streets)

PERMISSIONS:

1. Am I allowed to film here? Do I need permission and/or a permit?
 - a. In public areas such as the park and other areas I will be allowed to take pictures and do short clips. If I plan on going into any buildings or other establishments that are private property, I will need to receive permission from the establishment to take pictures and/or video.
2. Will any people be in my shots? Do I need permission and/or release forms?
 - a. I do not plan on having any direct shots of people, but if I need to directly film individuals, I will have classmates help who will not need release forms, just verbal consent.

GENERAL:

1. What gear do I need to pack and bring with me for the shoot? Film gear, sunscreen, water, etc.
 - a. Since I will be filming in the city and parks for most of the shots I will need a camera case to carry the camera and most likely a tripod to have steady shots.
2. How will I transport everything and keep it safe?
 - a. I will have a vehicle to transport between different locations and carry bags for the camera and tripod will add additional measures to keep the equipment safe.
3. Are there any potential hazards or complications at this location?
 - a. Weather could be a potential complication. I do not want the camera to get damaged while filming so I will need to keep up on the weather to ensure I do not get caught in a rain storm. I will not have any running wires or other things that could potentially be hazardous to bystanders.

SCRIPT

Name: Breanna Robinson

Title: 5 Things to do in New Haven

<u>VIDEO</u>	<u>AUDIO</u>
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WS - city sky line	[Fade in song audio]
CU - Art sculpture	Artists, history buffs, foodie
MS - New Haven Museum	enthusiasts, socialites, outdoorsmen..
WS - Line of food carts	
WS - Party bikes	No matter your interests, there's
WS - East Rock Park	something for everyone to discover
	here in New Haven.
MS - Welcome to New Haven sign	
	With seven colleges being within 10
WS - students walking around QU	miles of New Haven, the city is
campus	rapidly growing and changing as
	people from all over come to
MS - Busy street	experience the culture, restaurants
	and night life that New Haven has to
	offer.
CU - Museum Statue	
WS - New Haven Green	If history is your thing, head
	straight to the New Haven Green where
	multiple churches and museums are
	open for viewing, including Center
	Church.
Pan up - Center Church	
	Center Church dates back 1812 where
	it was built on top of a crypt
	containing grave stones from New
	Haven's earliest settlers dating back
	to 1687.
CU - art sculpture	
CU - Yale art museum sign	If you're more the artistic type,
	Yale's art gallery holds works of
	many different featured artists.
MS - Louis' Lunch restaurant	
ECU- Burger	New Haven is known as the birthplace
	of the hamburger, so check out Louis'
	Lunch where they claim to be the
	first restaurant to serve hamburgers.
Pan - Line for Bar	
CS - Bar sign	Night life is big in New Haven, so if
	you're looking for a place to go one
	night, hit up Bar where can enjoy a
	bar like experience or head to the
	back room where they have the dance
	floor for more of a club like
	experience.
ECU - chandelier (night club	
lights)	
Pan up - Statue on top East Rock	
park	New Haven is not just about the city,
	but there are many different natural
	experiences to enjoy around to. If
	you're looking for a nice hike on a
MS - Stairs of Giant Steps Trail	sunny day, head to East Rock Park and
(someone climbing stairs)	

MS - People walking by busy street

Pan - New Haven city line from
East Rock Park

climb the Giant Steps Trail to the
top of the 285-foot summit.

There's no shortage of things to do
in New Haven, so come and explore
what New Haven has to offer and see
what new things you might discover.

[fade out music]

STORYBOARDS

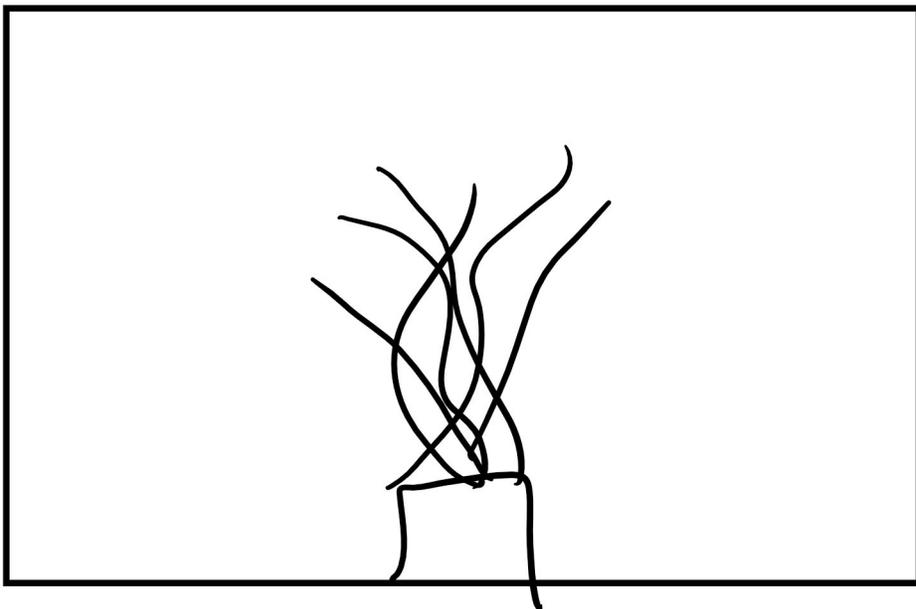
Sketch out a storyboard, in sequential order, for **each** of the visuals listed in your script above. Be sure to clearly show the kind of shot (i.e. WS - Wide Shot, CU - Close Up, ECU - Extreme Closeup, O/S – Over Shoulder), and indicate any camera or subject movement. You might want to make a note of what this is and why this shot is important (i.e. “establishing shot for barn”, “show detail of blue flowers”, “show reflection of tree in fountain”, “visitor walking from right to left in frame”, etc.).

Print out and sketch (hand draw) on the separate *Storyboard Template* document, then scan or snap a photo of it to add the completed storyboards here (as JPG files). Make sure they are in order as the audience will see them.

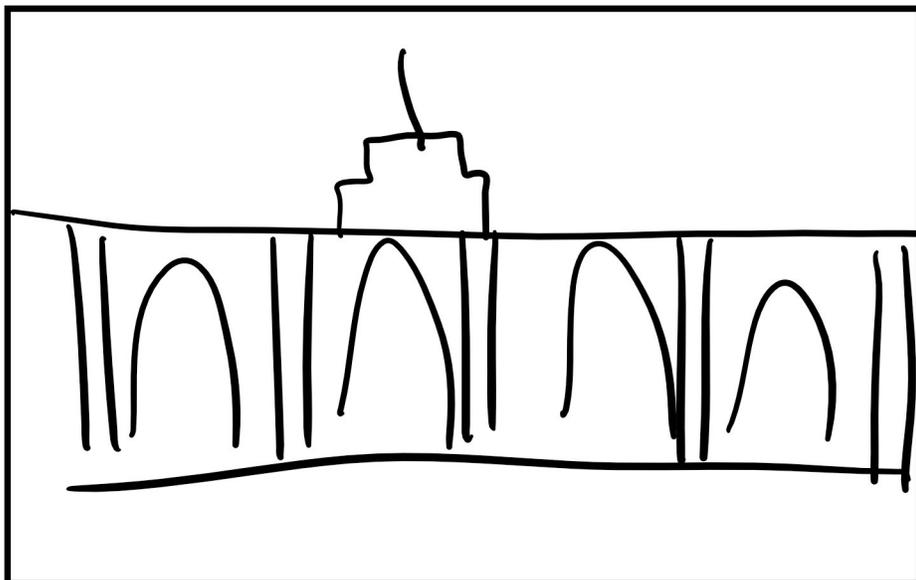


Intro shot:

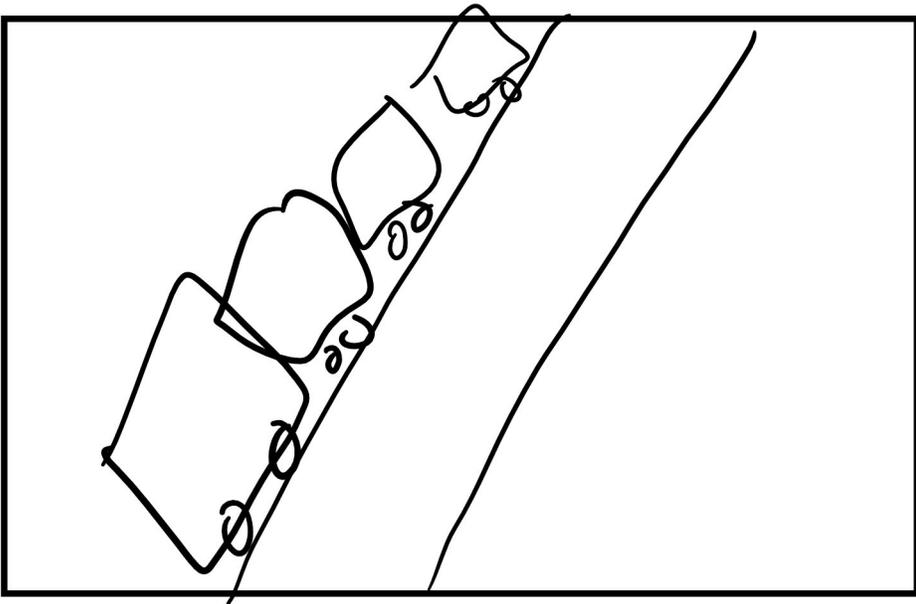
WS - city
skyline



CV - Art
sculpture

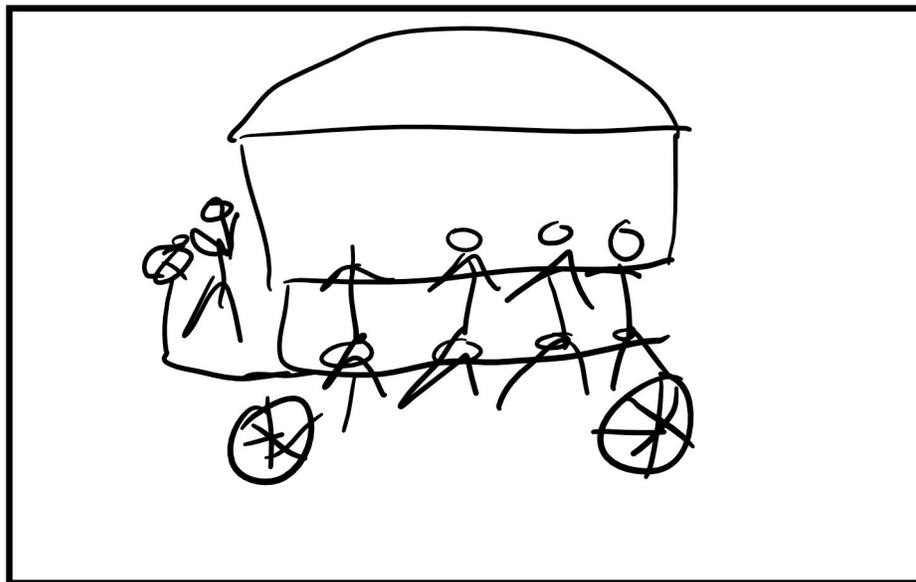


MS - New
Haven
Museum



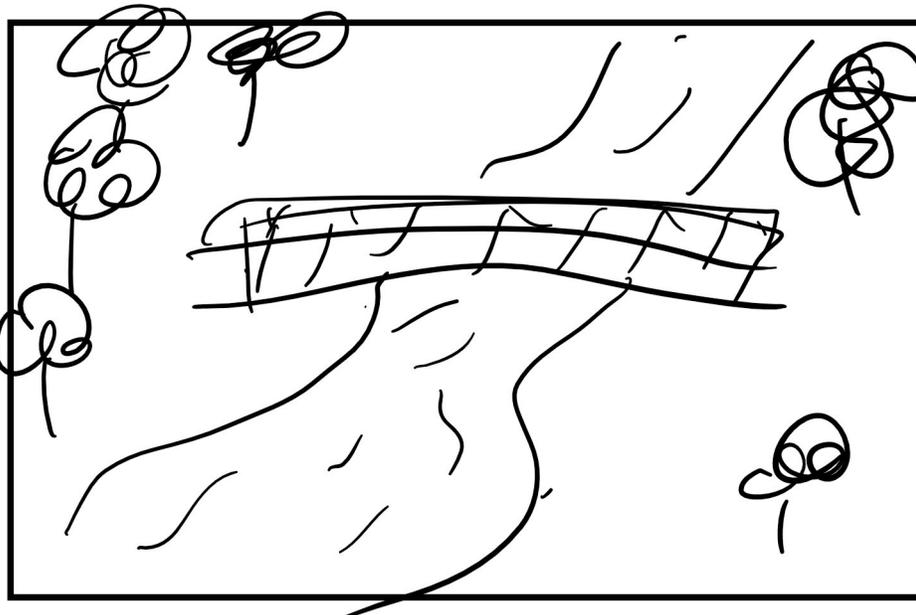
WS - line of
food trucks
(warf)

(leading lines)



WS - Party
Buses @
night

(pan with moving
subjects)

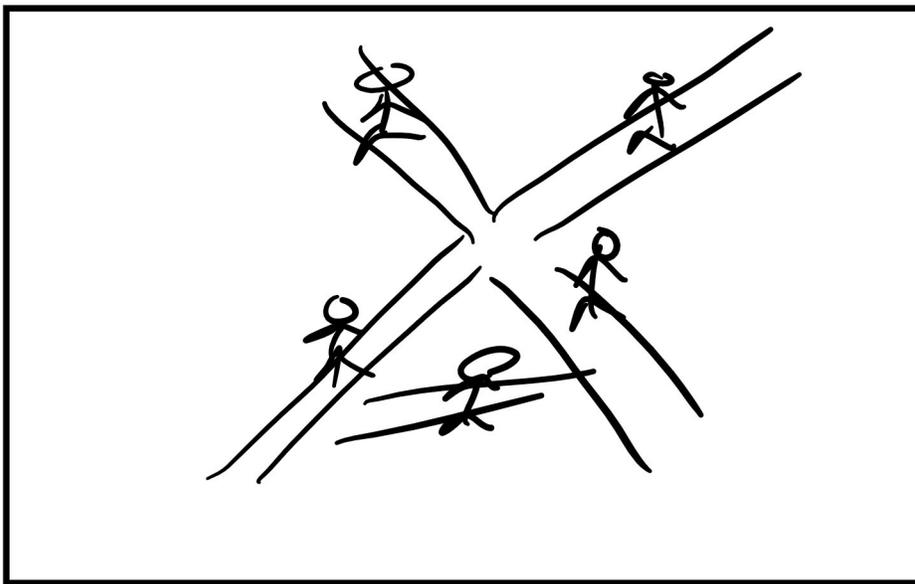


WS - East
Rock
Park

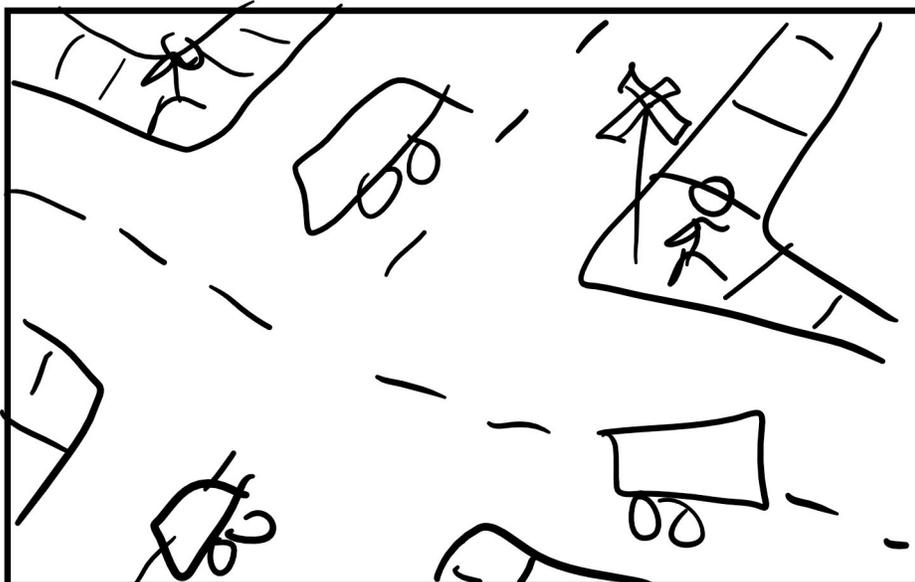
(bridge w/ stream)



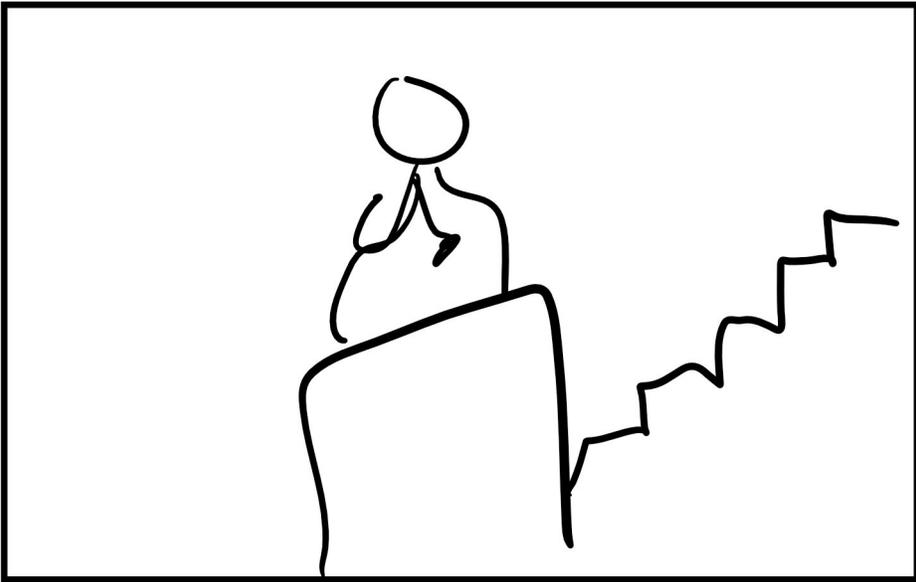
WS - New
Haven
Sign
(depth of field)



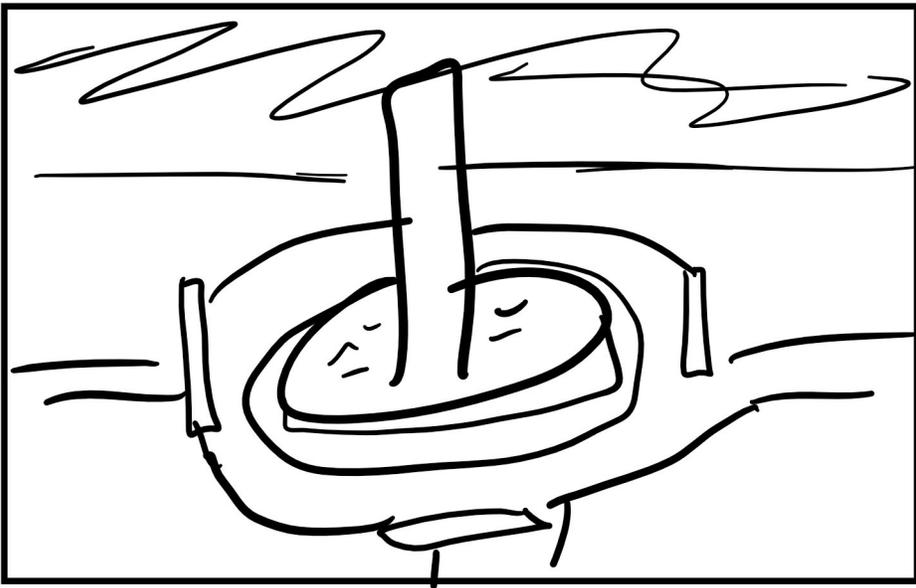
WS -
students
walking
around
campus
(QU)



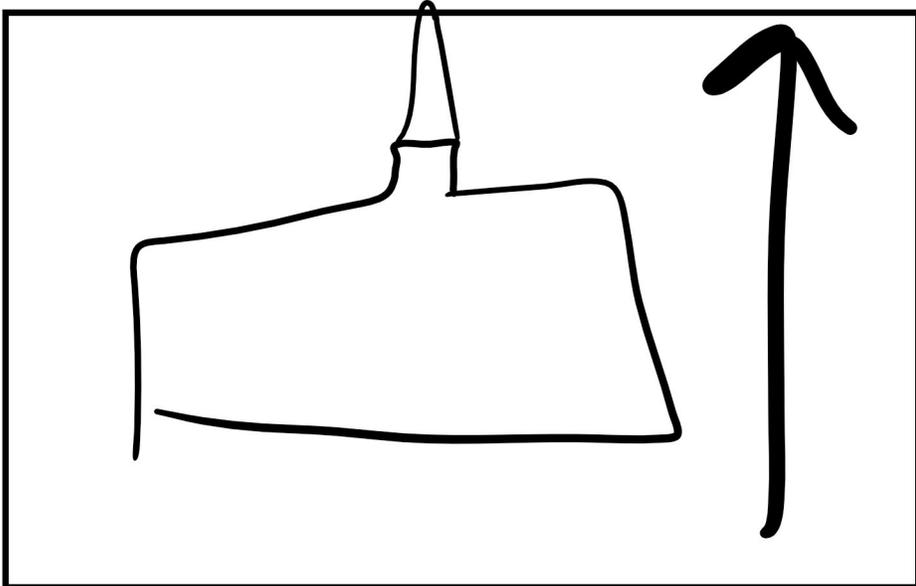
WS - busy
intersection
New Haven



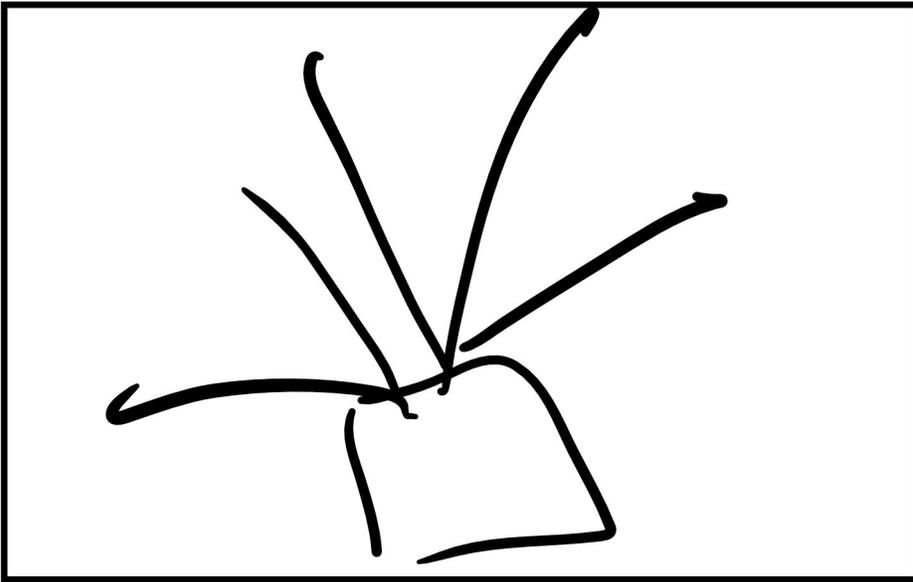
CU - Museum
statue



WS - New Haven
Green



pan of
Center
Church



CV - different

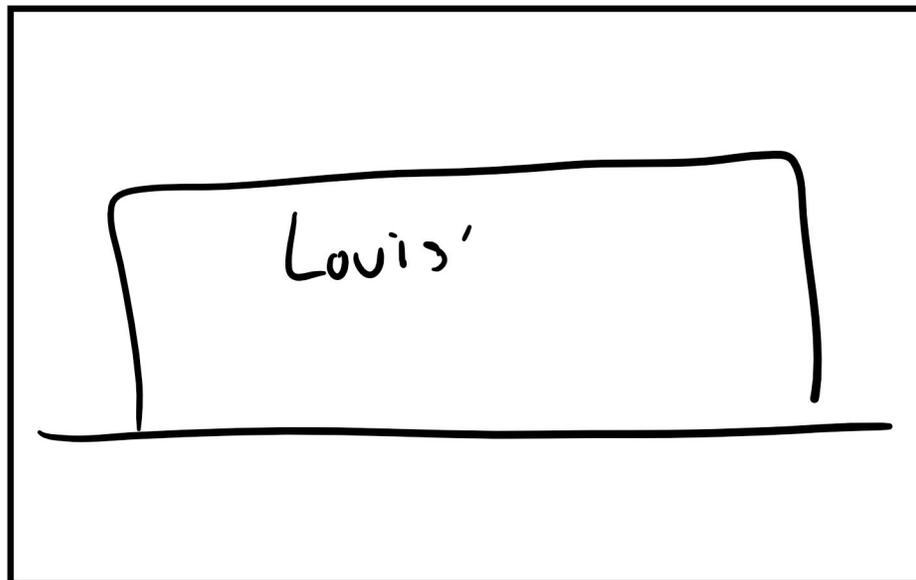
art +
sculpture



CV - Yale

Art museum

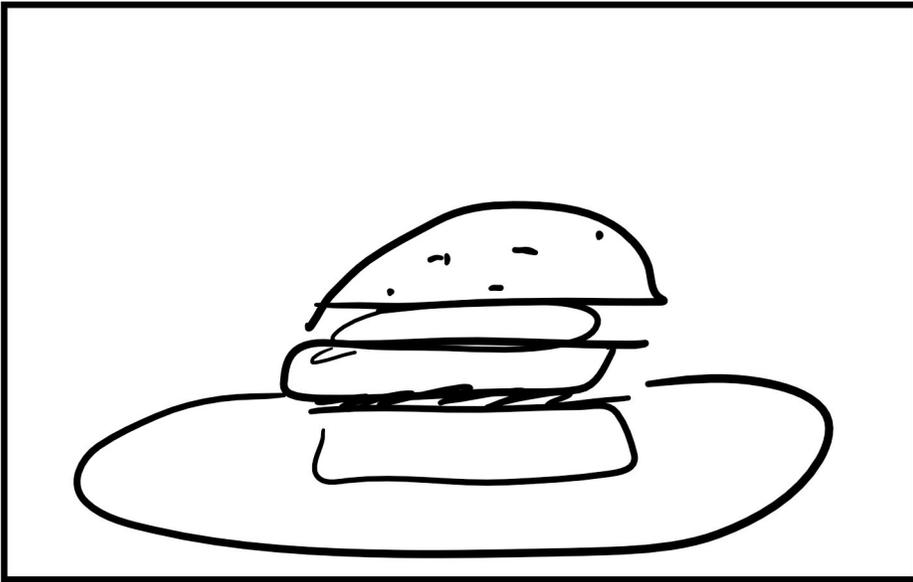
Sign



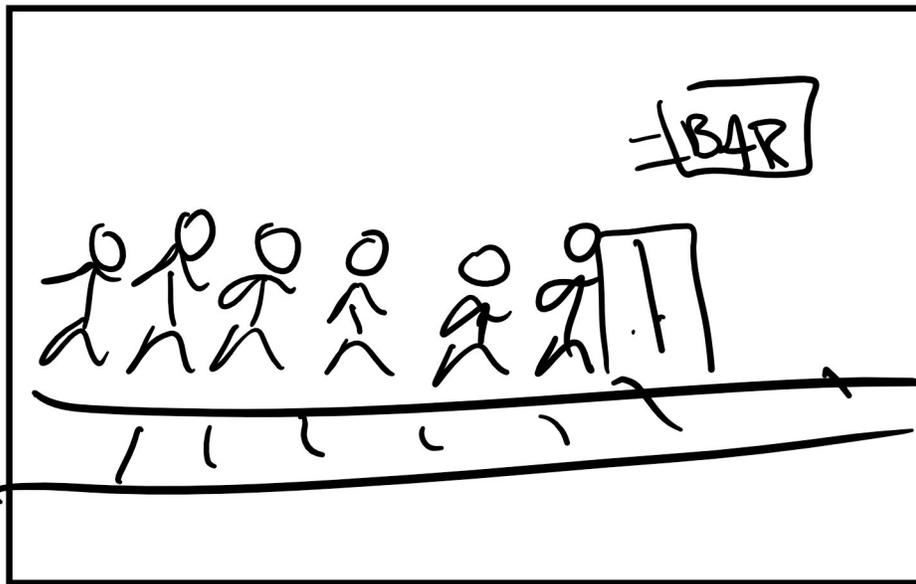
MS - Louis'

Lunch

restaurant



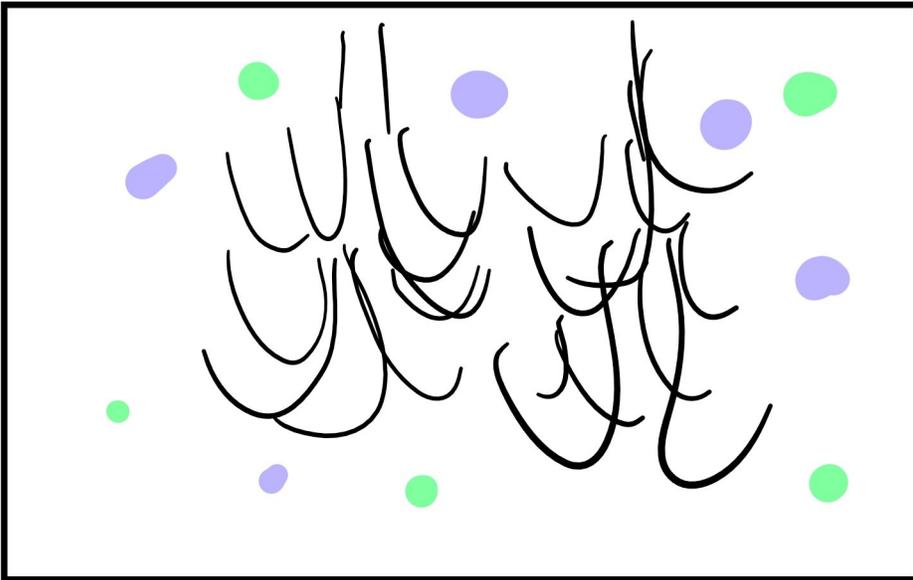
FCU -
Louis'
burger



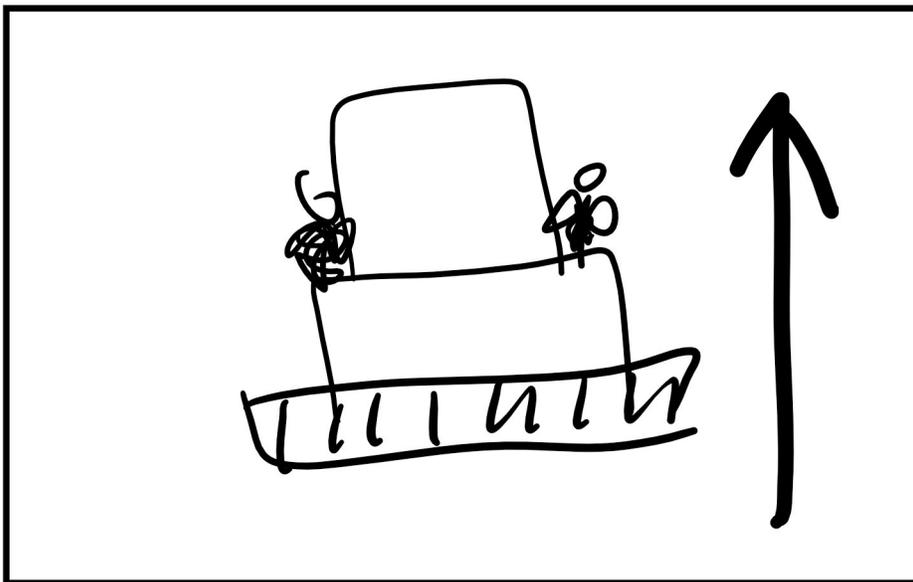
pan-line
for
BAR



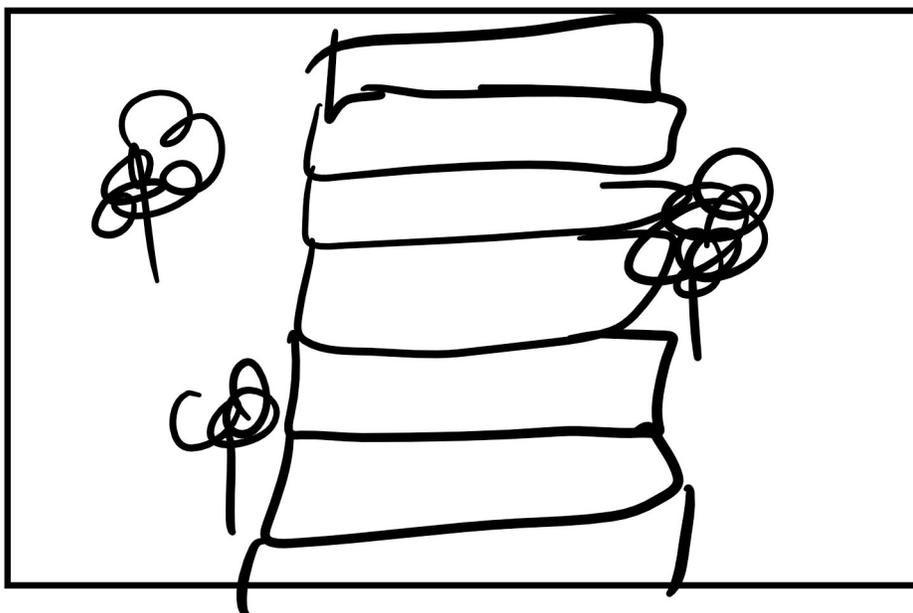
o-
BAR
sign



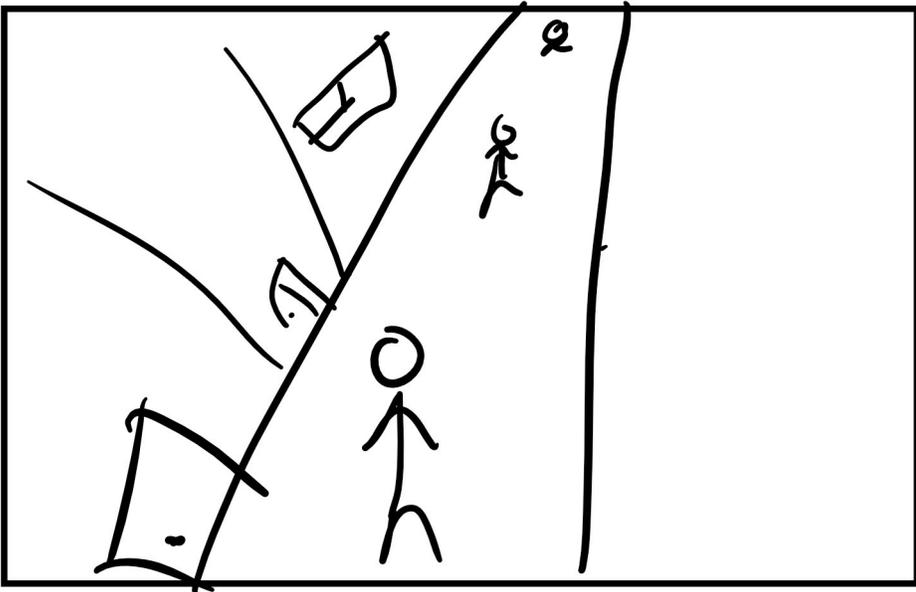
ECU - Chandeliers
in night
club



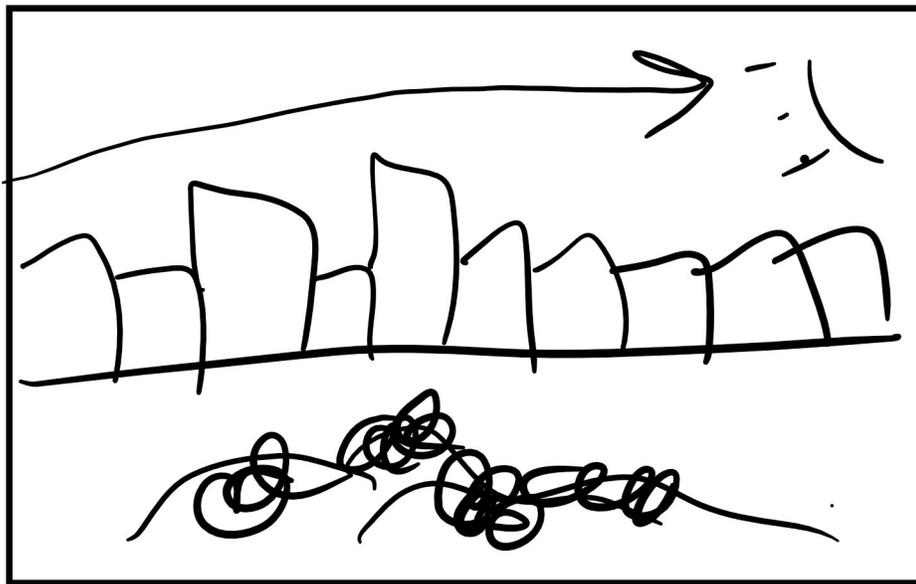
pan up
Starve on
top East Rock
Summit



MS - Stairs
of
Giant Steps
Trail



MS - people
walking on
sidewalk



Pan
New Haven
city line
from park
(sunset)

